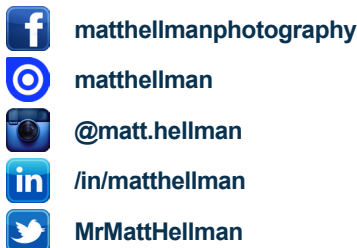




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Highly creative individual with an extensive background and expertise in visual communications, graphic design and client message effectiveness. Devoted to advancing organizational branding and improving audience engagement. Expert in utilizing Adobe Creative Suite products for message promotion and creative content development.



EMPLOYMENT HISTORY

Granite Publications (Creative Design Agency) <ul style="list-style-type: none">• <i>Publication Designer, Feb. 2017 - Present</i>• <i>Digital Content Coordinator, Nov. 2018 - Present</i>	2017 – Present
Solar Rain, S.P. <ul style="list-style-type: none">• <i>Stage Manager/Digital Director, March 2016 - Present</i>	2016 – Present
Amoura Productions <ul style="list-style-type: none">• <i>Contract Editor, June 2018 - Oct. 31, 2019</i>	2018 – 2019
Columbia Missourian - Daily Print and Digital Newspaper <ul style="list-style-type: none">• <i>Digital Archive Manager, Aug. 2014 – Dec. 2016</i>• <i>Assistant Director of Photography, Jan. 2015 - Dec. 2016</i>	2014 – 2016
Forum Communications Co. - Daily Newspaper Company <ul style="list-style-type: none">• <i>Photographer, June 2016 – Aug. 2016</i>	2016
Del Valle Independent School District <ul style="list-style-type: none">• <i>Intermittent Teacher, Feb. 2014 – June 2014</i>	2014
The WACOAN - Weekly Magazine <ul style="list-style-type: none">• <i>Photography Intern, May 2013 – Dec. 2013</i>	2013
Baylor Lariat - Daily Print and Digital Newspaper <ul style="list-style-type: none">• <i>Multimedia Producer, May 2013 – Jan. 2014</i>• <i>Photo Editor, May 2011 – May 2013</i>• <i>Photographer, Sept. 2009 – May 2011</i>	2009 – 2013

EDUCATION

University of Missouri – Columbia, MO <ul style="list-style-type: none">• <i>Masters Degree in Journalism - Concentrating on Graphics Design, Content Management and Digital Archiving</i>	2014 – 2016
Baylor University – Waco, TX <ul style="list-style-type: none">• <i>Bachelor of Arts in Journalism - Focus on Photojournalism and Media Design</i>• <i>Arts Department Minor in Studio Art Graphics Design</i>	2009 – 2013

QUALIFICATIONS

Creativity & Design

- Expert proficiency in Adobe Creative Suite software (Photoshop, InDesign, Premiere) and Microsoft Office Suite, as well as various CMS and social media platforms
- Extensive production portfolio of magazines, brochures, newspapers, layouts, infographics, advertisements, logos and branding designs
- Thorough understanding of brand management and utilizing visual techniques to communicate an effective and cohesive message
- Years of experience coordinating with post production facilities for final print adjustments, color corrections, ink bleeds and stitch-trim alignment
- Strong grasp of multi-platform graphic production and implementing visual solutions; superior problem-solving and decision-making skills

Communications & Administrative

- Highly motivated and deadline oriented work ethic due to a decade of employment with a variety of digital and press organizations
- A confident, team player attitude that promotes organizational goals and brand continuity
- Utilized modern techniques and software such as Hootsuite to effectively organize and distribute creative and informative content for news outlets and performance organizations
- Years of experience promoting staff creative development and identifying highly effective team member contributions

Photography & Visual Archiving

- Over a decade of experience in professional photography, video production and photojournalism practices (including specialization in sports and social activity photography)
- Enterprise scale digital content management and archival technique implementation in a university setting
- Implementing organizational metadata, workflow and database categorizing practices within newspaper and university departments
- Professional understanding of MAC, PC, Canon, Nikon, Sony and other visual hardware platforms

PROFESSIONAL REFERENCES

Patti Slavych

Creative Services Manager
Granite Publications
512-352-8285
patti.slavych@granitepublications.com
Relation: Current Manager

Ana Cosino

Publisher
Navasota Examiner
936-825-6484
publisher@navasotaexaminer.com
Relation: Agency client

Jonathan Deeley

Publisher
Bandera Bulletin
830-796-3718
publisher@banderabulletin.com
Relation: Agency Client

Brian Kratzer

Director of Photography
Columbia Missourian, University of Missouri
573-356-2347
kratzerb@missouri.edu
Relation: Former supervisor

Julie Reed

Media Adviser
The Baylor Lariat, Baylor University
254-710-1712
julie_m_reed@baylor.edu
Relation: Former supervisor

Nate Brown

Manager of External Relations
Donald W. Reynolds Journalism Institute, University of Missouri
573-882-9948
brownnh@rjionline.org
Relation: Former colleague

Mike Vosburg

Photo Editor
Forum Communications Company
701-371-5629
mvosburg@forumcomm.com
Relation: Former supervisor

FEATURED PUBLICATIONS

Design

- Alpine Avalanche
- Bandera Bulletin
- Boerne Star
- Colorado County Citizen
- Columbia Missourian
- Elgin Courier
- The Forum of Fargo-Moorhead
- Granite Publications
- Gonzales Inquirer
- Navasota Examiner
- Sealy News
- Taylor Press
- Vox Magazine
- West Fargo Pioneer

Photography | Videography

- AgWeek
- Associated Press
- Bandera Bulletin
- Bemidji Pioneer
- biebermania.com
- Bismarck Tribune
- Boston Globe
- Boston Herald
- Chicago Tribune
- ChisholmCrossing.com
- CNN
- Coloradoan
- Columbia Missourian
- Daily Herald
- DailyMail.com
- The Daily Republic
- TheDenverChannel.com
- Dickinson Press
- DL-Online
- Duluth News Tribune
- EchoPress
- Elgin Courier
- Focus Magazine
- Forum Communications
- Grand Forks Herald
- Granite Publications
- The Guardian
- Inforum.com
- Jamestown Sun
- Liberty Vindicator
- Los Angeles Times
- MSNBC
- The Maneater
- Naples Herald
- Navasota Examiner
- Newsweek
- New York Times
- Prairie Business Magazine
- RealClearPolitics.com
- SolarRainTX.com
- Taylor Press
- Toledo Blade
- TwinCities.com
- US News
- VOX Magazine
- Waco Tribune
- Washington Free Beacon
- Washington Times
- WDAY.com
- West Central Tribune
- West Fargo Pioneer

AWARDS & RECOGNITIONS

JDNA Scholar Recipient

Dodging the Memory Hole: Preserving Online Digital News Forum

- Collective Cookbook: Best Practices in Visual Archiving Between News Organizations

Masters Research Project

Columbia Missourian Visual Archive

- Case Study: Using open source software to provide access to and create a cloud-based long-term archive for digital content

Associated Collegiate Press

- National Fourth Place – Spot News Photography, “Waxahachie Fire”
- Honorable Mention – Design of the Year, “SXSW”
- Honorable Mention – Multimedia Story of the Year, “Technically Skateboarding”

City and Regional Magazine Association

- National First Place – Spent Magazine

Columbia Scholastic Press Association

- National First Place – Photo Illustration Portfolio
- National First Place – Photo Story, “Get Ready, San Antonio”
- National Third Place – Photography Portfolio
- National Third Place – Feature Page Design Tab, “Cost of College”
- Commemorative Mention – Page One Design Broadsheet, “Holiday Bowl”
- Commemorative Mention – Sports Page Design Portfolio

Society of Professional Journalists

- First Place – Feature Photography
- First Place – Sports Photography
- First Place – General News Photography
- Second Place – Feature Photography
- Second Place – General News Photography
- Third Place – General News Photography

Texas Intercollegiate Press Association

- 20+ Top three awards in design and photography